



# HD CAPITAL

## SPORTS WEALTH MANAGEMENT

A Dedicated Sports Wealth Management division that specialises in helping professional athletes secure their financial futures.

From Rookie to Retirement and Beyond.

H&D Capital Pty Ltd, ACN 675660518 (H&D Capital) is a corporate authorised representative (CAR No. 001308698) of Avenir Capital Pty Ltd (ACN 150 790 355, AFSL 405469) and is the issuer of this document.



# INTRODUCTION

Founded by Hannah and Dan Palmer, HD Capital have been successfully trading the financial markets for over 10 years. Our proprietary algorithms and mathematical approach to trading have gained significant industry acclaim for consistently delivering above market returns. In fact we consistently achieve a targeted return of 15%+ for our clients year on year.

With Several of our team members and close network having operated at the highest levels within the sports industry, we understand professional Athletes dedicate their lives to achieving excellence but often overlook planning for life after their competitive careers.

Our *Sports Wealth Management Division* was created to keep Athletes at the top of their game financially. We provide a full-service playbook when it comes to investment strategies, financial education, advice and support. Allowing them to focus on their careers now and beyond.

We don't just stop there, we extend our services to coaches, agents, owners and their families connected to the sports industry.



# KEY INVESTMENT HIGHLIGHTS



- Earn 15%+ targeted returns
- Clone our funds trading activities directly onto your own account
- Fully managed by our team of experts. Nothing you need to do
- Maintain custodial control of your funds
- Full transparency. Follow every trade live 24/7 on mobile and desktop apps
- No admin fees or base charges. Only pay us a split of the profits made
- Secure your financial future beyond your sporting career



# THE PROBLEM



Many elite athletes focus so intensely on their careers, they often neglect financially planning for life after competition



As an athlete or sports personality, you become accustomed to a certain lifestyle. Would you be able to maintain that lifestyle if your career was to suddenly end?



With a lack of options and education, planning your financial future and Transitioning from an athletic career to the next phase of life can be challenging. How do you make the most of your income today to plan for tomorrow?

# THE SOLUTION

A group of cricket players in white uniforms are celebrating on a field at night. They are raising their arms and cheering. The background is dark, suggesting a stadium at night. The players are wearing white shirts and trousers, with some having 'YONEX' and 'TOYOTA' logos on their clothing. One player in the center has 'YONEX' and '7' on his shirt. Another player on the right has 'TOYOTA' on his shirt. The overall scene is one of triumph and joy.

As a professional athlete, you know the value of making swift, strategic moves. With HD Capital, your investment is kept flexible to work alongside your career. Allowing you to maximise sudden windfalls, sponsorships, endorsements and external investment opportunities.

Our premium product allows athletes to clone our Hedge Fund trading activities directly onto their own trade accounts. This means available capital can be actively invested and professionally traded within the financial markets, with the client retaining custodial control of all funds. Laying the foundation for financial security well beyond playing careers

Once established, the entire process operates seamlessly through automation. Trades are executed via a software program that connects our Master account to the clients in under 0.1 seconds.



# Click here to Watch HD Capital's CEO present our unique product at the ASX





# HOW DOES IT WORK?

## INITIAL SET UP

You open a trade account with a broker of your choice

Deposit funds into that account where you maintain 100% control. (We do not have access)

A trading platform is activated so your account can now place trades

Placed on a dedicated Wall Street server it remains active/open 24/7

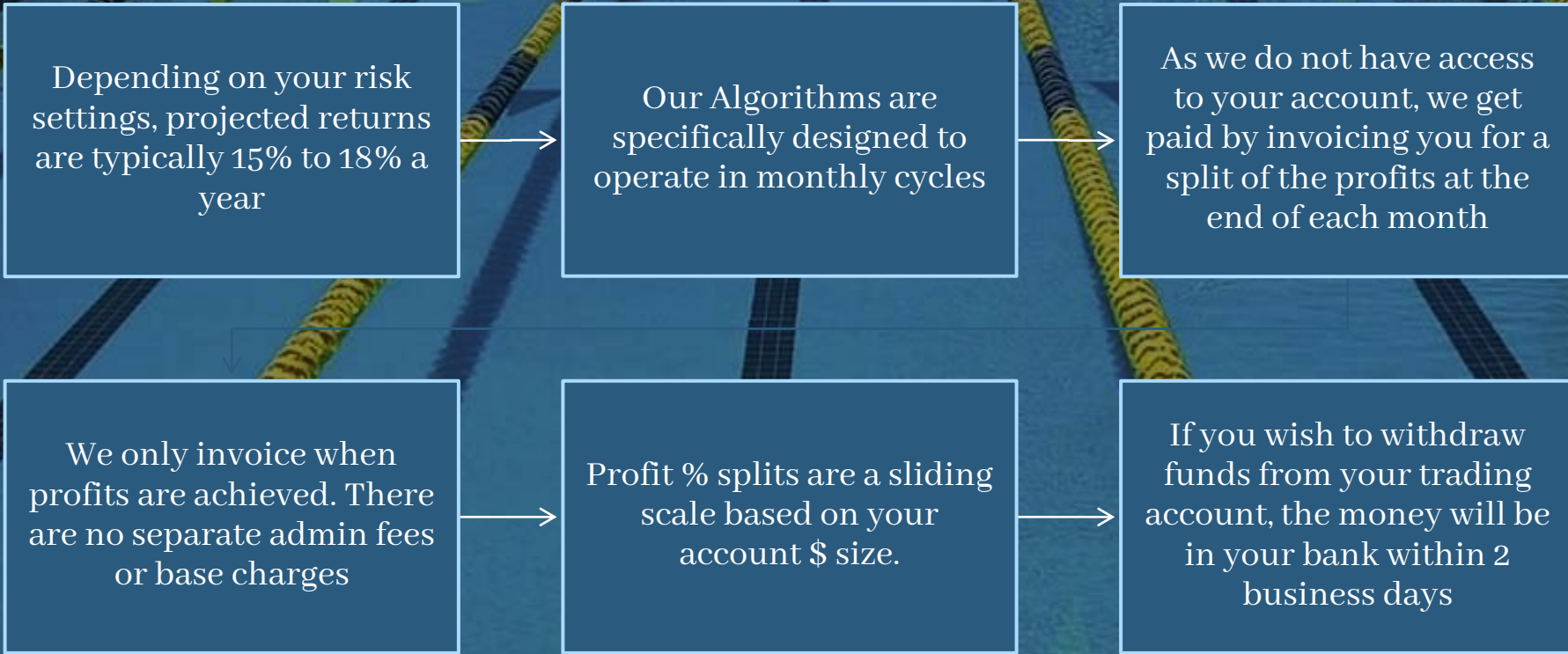
We link our master account to your trading platform. Your account will now copy all our trading activities automatically

Algorithms automatically re-size trades based on your account size. There is nothing you need to do. Trading is fully automated



# HOW DOES IT WORK?

## RETURNS & WITHDRAWAL





# RISK MANAGEMENT AND TRADE MONITORING

While our trading operations rely on algorithms, our dedicated team continuously monitor your account during market hours 24/5. Audits occur every 15 minutes to verify copying compliance between our master account and yours.

We have established an escalation procedure to promptly address unforeseen or turbulent market occurrences. This ensures that your funds are actively managed, rather than merely mirroring our actions without oversight.

Our trades and operations provide **complete transparency**.

You have the ability to monitor all trades live 24/7 using desktop and mobile applications.





# WE CONSISTENTLY OUT PERFORM THE MARKETS

	ALGORITHM				MONTH RETURN
2022	1	2	3	4	
JAN	0.5	0.7	0.9	1.3	3.40%
FEB	1	1.1	1.6	1.4	5.10%
MAR	1.5	1.5	1	2.6	6.60%
APR	1.5	1.1	1.3	-2.8	1.10%
MAY	2.9	1.3	1.9	1.6	7.70%
JUN	-1.3	1	1.6	1.6	2.90%
JUL	3	1.3	1.4	-0.4	5.30%
AUG	0.2	1	1.7	1.2	4.10%
SEP	-0.3	1.4	1.9	1.6	4.60%
OCT	2	0.7	1.7	1	5.40%
NOV	3.1	1.4	1.8	2.1	8.40%
DEC	0.9	0.7	1.3	1.3	4.20%
Annual return for each Algo	15%	13%	18%	12%	58.80%

	ALGORITHM				MONTH RETURN
2023	1	2	3	4	
JAN	0.5	1.3	1	1.2	4.00%
FEB	2.2	0.6	1.7	1.7	6.20%
MAR	1.4	1.1	0.6	-0.4	2.70%
APR	0.4	0.7	1	1.9	4.00%
MAY	0	0.5	1.2	0	1.70%
JUN	0.5	0.9	1.2	2	4.60%
JUL	1	0.7	1.1	-1.1	1.70%
AUG	1.7	0.7	1.6	0.4	4.40%
SEP	-0.2	0.3	0.7	5.2	6.00%
OCT	0.5	1	1.4	-2	0.90%
NOV	1	0.9	1.2	1.2	4.30%
DEC	0.7	0.8	1.1	1.2	3.80%
Annual return for each Algo	9.7%	9.5%	13.8%	11.3%	44.30%

For a copy of the year to date trades and results please contact our office



# ALGORITHM HISTORICAL PERFORMANCE

## ALGO 1

EUR/GBP  
25% return  
over 2 years

[Click to view  
micro data of all  
trades and 2 year  
performance](#)

## ALGO 2

EUR/CHF  
23% return  
over 2 years

[Click to view  
micro data of all  
trades and 2 year  
performance](#)

## ALGO 3

AUD/USD  
32% return  
over 2 years

[Click to view  
micro data of all  
trades and 2 year  
performance](#)

## ALGO 4

EUR/CAD  
20% return  
over 2 years

[Click to view  
micro data of all  
trades and 2 year  
performance](#)

*If the above links don't open a web page, please check your downloads folder*



# HD CAPITAL | FULL - SERVICE PLAYBOOK

Our Sports Wealth Management Division provides upcoming, present and seasoned athletes much more than just high returns on their investment.

Through our strategic partners we provide access to unbiased expert advice in financial planning, taxation and networking.

Providing a holistic approach to compliment your investment with us





# GRASSROOTS SPORTING GRANTS

At HD Capital, we're committed to giving back and supporting future generations from a grass roots level.

We understand the importance of sports participation of all levels starts early. That's why a percentage of all profits generated from our Sports Wealth Management Division is allocated to grassroots grants.

Clubs from any sports discipline may apply for funding to cover essential needs such as new sporting equipment, uniforms, and facility upgrades. Applications are ongoing, providing ample opportunity for clubs to benefit from this initiative.

As a client of HD Capital, you will have direct input into the program and the ability to nominate which clubs receive the grants



# CONTACT US

If you're interested in discussing further we welcome the opportunity to connect.  
Please feel free to contact us any time on the details below

Thank you again for your time and consideration

Daniel Almond  
GM  
[daniel@hdcapital.com.au](mailto:daniel@hdcapital.com.au)  
0451 665 235

Hannah Palmer  
CFO  
[hannah@hdcapital.com.au](mailto:hannah@hdcapital.com.au)  
0401 624 565

Dan Palmer  
CEO  
[dan@hdcapital.com.au](mailto:dan@hdcapital.com.au)  
0467 661 614

[www.hdcapital.com.au](http://www.hdcapital.com.au)





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